

Intelligent Market Data Aggregation Platform

Market Data Transparency, Control, and Optimization

Helps investment management firms optimize market data spending by eliminating duplicate and inefficient data requests.

Makes market data costs more transparent, helps authorized users track, allocate, and control data consumption and usage across all business units.

CENTRALIZED MARKET DATA REPOSITORY

Seamlessly integrates disparate market data sets and on-demand data feeds into a centralized data repository, accessible via market data portal, or by any application, including Excel

FULL TRANSPARENCY

Every data request tracked, so data usage and costs are more easily understood.

ENSURES CONTINUED COMPLIANCE

Ongoing monitoring of data consumption and usage across all business units to ensure continued compliance with vendor agreements

OPTIMIZES DATA SPENDING

- Eliminates duplicate data requests - such as those generated against Bloomberg Data License by storing requested data in a central repository and making that data available for other uses
- Identifies data overlaps, optimizes consumption and usage of alternative sources of information
- Real-time query cost analysis and optimization recommendations
- User-friendly data request approval workflow

FULL CONTROL

Centralized control over data requests and usage. Data requests managed centrally by authorized users

DATA MANAGEMENT

- Centralized data repository, accessible by any application, including Excel
- Full support for hierarchical and time series data
- Integrated market data catalog to unify search and discovery
- Foundation for a strategic approach to data management, including data quality and data governance control

MARKET DATA PORTAL

Easy, compliant access

Lets users access data they need, fulfills their own requests in a fully managed and audited environment

Access rights control

Maintain granular entitlements and track all usage on all data you receive from vendors

Rapid data onboarding

Rapid on-boarding of data feeds via intuitive web application

Vendor management

- Keep track of subscriptions and of the ongoing bill
- Manage the contract and legal workflow
- Reconcile vendor invoices with actual data usage

Multi-view

Ability to serve the unique needs of each business unit on one unified platform

Advanced data visualizations

Intuitive data exploration and visualization tools. Easily find and visualize any numeric data point

Alerts for new information

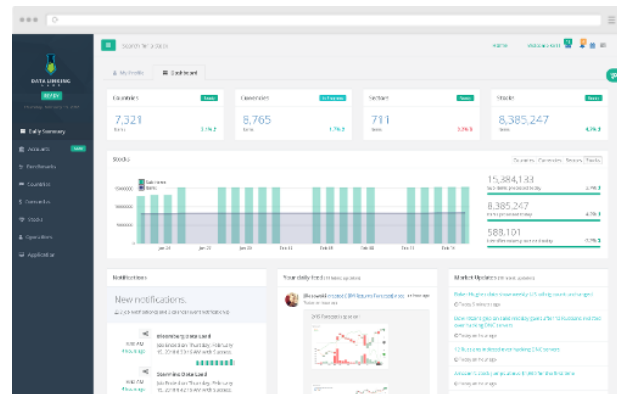
- Subscription-based and push alerts for new information
- Create alerts based upon any criteria

Safeguards automated

Data automatically captured, integrated, validated for quick review

Market Data Transparency, Control, and Optimization

Intelligent Market Data Aggregation



EASY, COMPLIANT ACCESS

- Centralized data repository, accessible via market data portal, or by any application, including Excel
- Users can access consumption and usage across all business units to ensure continued compliance with vendor agreements

ENSURE CONTINUED COMPLIANCE

- Continuous monitoring of data consumption and usage across all business units to ensure compliance with vendor agreements
- Facilitates responses to new regulatory demands by centralizing data that has been scattered around the firm

CENTRALIZED CONTROL

- Manage approval and execution of all requests
- Maintain granular entitlements, track all usage on all data received from vendors

FULL TRANSPARENCY

- Easily understand your market data usage and costs
- Reconcile vendor invoices with actual data usage
- Estimate future data costs based on historical usage

TRACK USAGE PATTERNS

Intelligently analyze usage patterns and continuously optimize market data spending by eliminating inefficient data requests

INTUITIVE WEB PORTAL

Intuitive, easy, super flexible, all in one solution

BEST PRACTICES AND FLEXIBILITY

Ideal blend of pre-packaged best practices and flexibility. Extensive out-of-the-box functionality, with flexibility to extend and customize platform to fit business needs and operations

EASY ADOPTION

- Fast on-boarding of data
- Extensive out-of-the-box functionality
- Legacy system interfaces
- Rapid implementation

We Make It Easy!

Data Linking Labs is dedicated to solving investment information management challenges by delivering streamlined Enterprise Data Management applications that deliver immediate and measurable value. Solutions include applications for reference and market data management, research data management, client and portfolio reporting.

With our innovative platform, employees across all departments can work smarter and make decisions with insight and confidence.

www.datalinkinglabs.com

